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Hilton Sandestin Beach Golf Resort & Spa Announces New Capital Improvement Project Five-Month Project Follows Recent \$5.5 Million Renovation

DESTIN, Fla. (April 1, 2013) – Closely following a renovation of meeting space, accommodations and the fine-dining Seagar’s Prime Steaks and Seafood restaurant, the Hilton Sandestin Beach Golf Resort & Spa has announced a new multi-million dollar capital improvement project. Scheduled to begin Oct. 1, the five-month project will include a number of enhancements, such as complete redesign and refurbishing of all Spa Tower rooms, upgrade of the award-winning, 11,000-square-foot Serenity by the sea Spa, and a drastically enhanced entrance and lobby, providing guests a breathtaking view of Florida’s Emerald Coast immediately upon arrival. The project will begin with guest rooms in the resort’s 200-room Spa Tower.

“As part of our commitment to improve our accommodations and amenities year after year, Hilton Sandestin Beach is now ready to proceed with our next project,” stated Gary Brielmayer, general manager of Hilton Sandestin Beach Golf Resort & Spa. “Upon completion of the 2013/2014 renovations we’ll have updated every aspect of the property, just in time for Hilton Sandestin Beach to celebrate its 30th anniversary.”

The largest full-service beachfront resort on Northwest Florida’s Gulf Coast, the 598-room Hilton Sandestin Beach offers more than 32,000 square feet of flexible indoor meeting space, now featuring a fresh new design inspired by the resort’s beachfront setting – from pre-function space to breakouts and ballrooms. Completed in February, the recent \$5.5 million renovation incorporated state-of-the-art technology with new Smart TV and teleconferencing capabilities in the boardroom along with touch screen lighting in the ballrooms. The project also included elegantly modern décor upgrades and an enhanced menu at the award-winning Seagar’s Prime Steaks and Seafood, Destin’s only AAA Four Diamond Award-rated restaurant. Updates were also made to the common space of the 400-room Emerald Tower, which houses the deluxe junior suites featuring bunk beds and a separate state-of-the-art media center for kids.

Set against a beautiful backdrop of the sugar-white sand and emerald-green water and an ideal location for any event, Hilton Sandestin Beach has received top honors from some of the country’s most prestigious meetings publications including Meetings & Conventions, Corporate & Incentive Travel, ConventionSouth, MeetingsSouth and Successful Meetings. The resort masterfully accommodates groups from 10 to more than 2,000 with a combination of luxury resort amenities, deluxe accommodations, award-winning meeting facilities, fabulous beachfront setting and professional staff – all under one roof.

For more information regarding the meeting space or renovations of Destin’s premier hotel, visit HiltonSandestinBeach.com or call 850-267-9500.

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About Hilton Sandestin Beach Golf Resort & Spa Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white sands and emerald-green waters of Northwest Florida’s Gulf Coast in Destin, Fla. Aside from its stunning location, Northwest Florida’s largest full-service beachfront resort hotel boasts 598 spacious accommodations, more than 32,000 square feet of award-winning meeting space, a world-class spa and fitness center, six on-site dining venues – including a AAA Four Diamond restaurant – abundant resort recreation options, access to championship golf courses, and

close proximity to the area's best attractions. For more information on Destin's premier hotel, visit HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Facebook, Twitter or YouTube