

Hilton Sandestin Beach Golf Resort & Spa Offers Updated Amenities to Guests and Meeting Planners

DESTIN, Fla. (November 1, 2012) – Starting January 2013, Hilton Sandestin Beach Golf Resort & Spa, the largest full-service beachfront resort on Northwest Florida's Gulf Coast, will offer new updated amenities for guests and meeting planners. In addition to numerous cosmetic changes, the resort's meeting spaces, award-winning Seagar's Prime Steaks & Seafood, and Kids Krew program will all be enhanced as part of a \$5 million renovation taking place over the winter season.

"Every winter we refresh the property based on valuable feedback from our guests," said Gary Brielmayer, Hilton Sandestin Beach general manager. "These improvements incorporate many of their suggestions and will help ensure we continue to deliver the best possible guest experience year after year."

Meeting planners and attendees will appreciate new features and a fresh new design of the resort's 32,000 square feet of flexible indoor meeting space, which will be updated with a chic new modern beach motif. The 9,504-square-foot Emerald Ballroom will be completely overhauled with new wall sconces, Axminster carpet, wall treatments and fresh paint, while the 5,600-square-foot Coral Ballroom will feature all new state-of-the-art touch screen lighting, wall sconces, chandeliers, custom Kinon finished pilasters, Axminster carpet, wall treatments and paint. All pre-function space will be enhanced with new lighting, window treatments, carpet, wall treatments and fresh paint. Sheer drapery, real wood flooring and millwork will enrich the boardroom and lower lobby meeting space for more intimate meetings and break-out sessions. The new boardroom will also include state-of-the-art teleconferencing facilities.

The resort's signature AAA Four-Diamond restaurant, Seagar's Prime Steak and Seafood, will receive a facelift inside and out, greeting arriving guests with updated landscaping, stone, lighting elements and water features. Inside, the traditional steak house atmosphere of the award-winning restaurant will be enhanced with new transitional elements such as leather, penshell and mixed mosaic tile.

The resort will also offer a completely redesigned Kids Krew area reflecting the latest trends and tools available to make sure kids get the most out of their family beach vacation, while parents have an opportunity to enjoy some time alone.

Guests will also enjoy updates to the resort's 400-room Emerald Tower, featuring new carpet, vinyl in the guest hallways; and elevator cabs adorned with porcelain and stone cladding.

With stunning ocean views and an ideal location for luxury beachfront vacations yearround, Hilton Sandestin Beach Golf Resort & Spa will remain dedicated to the same superlative service and excellence that has been treasured by generations of guests during this time. For more information on Destin's premier hotel, visit <u>www.HiltonSandestinBeach.com</u> or contact Karen Cooksey at (850) 267-9604 or via email <u>kcooksey@SandestinBeachHilton.com</u>.

*Renderings available upon request.

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About Hilton Sandestin Beach Golf Resort & Spa

Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast in Destin, Fla. Aside from its stunning location, Northwest Florida's largest full-service beachfront resort hotel boasts 598 spacious accommodations, more than 32,000 square feet of award-winning meeting space, a world-class spa and fitness center, six on-site dining venues – including a AAA Four-Diamond restaurant – abundant resort recreation options, access to championship golf courses, and close proximity to the area's best attractions. For more information on Destin's premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, <u>Facebook</u>, <u>Twitter</u> or <u>YouTube</u>.