

PRESS RELEASE

November 5, 2012



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Hilton Sandestin Beach Golf Resort & Spa Is Honored With *ConventionSouth's* Prestigious Annual Readers' Choice Award

GULF SHORES, Ala. (Nov. 5, 2012)—It is with honor that the publishers and editors of *ConventionSouth*, the national multimedia resource for planning events in the South, present Hilton Sandestin Beach Golf Resort & Spa with a 2012 Readers' Choice Award.

"*ConventionSouth* readers have nominated and voted to decide the best meeting sites in the South, and it is no surprise to us that Hilton Sandestin Beach Golf Resort & Spa has been selected to receive our annual Readers' Choice Award," said *ConventionSouth* Publisher J. Talty O'Connor. "The value in receiving this prestigious recognition is that it comes from the United States' top meeting professionals who book events held in the South. These planners demand the highest level of customer service and quality facilities, and they have contributed in determining that Hilton Sandestin Beach Golf Resort & Spa indeed displays the commitment to professionalism, creativity and service that they require."

Hilton Sandestin Beach Golf Resort & Spa is among 100 convention and visitor bureaus (CVBs), meeting facilities and hotels located across the South to receive this year's Readers' Choice Award. Throughout the year, meeting professionals nominated the meeting sites they believe provide exemplary service for group events. The nominated properties were then compiled onto an online ballot where meeting professionals were asked to vote for the best of the best. More than 1,500 voters participated this year in the selection process.

This is the third year that Hilton Sandestin Beach Golf Resort & Spa has received this award, making it an even greater honor to present it with a 2012 Readers' Choice Award. Hilton Sandestin Beach Golf Resort & Spa will be featured as an award recipient in the December 2012 Awards Issue of *ConventionSouth* magazine. This exciting issue will also showcase some of the most talented meeting professionals in the nation as *ConventionSouth* also presents planners with its annual "Meeting Professionals To Watch" designation. "Featuring peer advice and trade secrets from our Meeting Professionals to Watch in 2013, our Awards Issue is one of the most popular must-read resources within the meetings industry," O'Connor said.

Celebrating 30 years as a leading meeting planning resource, *ConventionSouth* magazine is based in Gulf Shores, Ala., and is distributed to more than 18,000 meeting professionals located across the country who book meetings held within the South, according to O'Connor.

A complete list of award winners can be found online at: http://www.conventionsouth.com/2012_readers_choice_awards.htm

The *ConventionSouth* Readers' Choice Award logo is available for use at <http://www.conventionsouth.com/custom/Image/RCAnobacklowrez.jpg>